

**Fig. 1. Elements Found on New Jersey Police Department Web Sites**

Element on Web Page	Percentage of Sites with Element Present	Points Assigned for Presence of Element
Color	87	1
Pictures	68	1
E-mail to department available	58	3
DARE Information	58	2
Graphics	48	1
Crime prevention tips	46	2
Traffic information	43	1
Links to other agencies	43	2
Community events	41	2
User-friendliness	40	1
History of department	34	1
Youth or kids section	33	2
E-mail to individual officers available	32	3
Community alerts	32	2
Press releases	32	1
Employment information	31	1
E-mail to police chief available	30	3
Frequently asked question section	27	2
Missing persons	26	1
Domestic violence information	25	2
Anonymous tips	23	2
Guestbook	22	1
Terrorism information	20	1
Most wanted section	19	2
Crime data or crime rate information	16	3
Senior section	16	2
Individual officer photographs	11	1
Downloadable forms	11	2
Organizational chart	9	1
Animal control information	8	1
Resident satisfaction survey	4	3
Gang information	4	1
Multilingual capacity	1	1
Interactive crime maps	1	3
Police auction information	0	1